

New World Chin

(incorporated in the Cayman Islands with limited liability)
(Stock Code: 917)

20 October 2014

Dear Non-Registered Holders of securities of the Company,

Notification of publication of Corporate Communications on the Company's website

We hereby notify you that both English and Chinese versions of the following corporate communications (the “**Corporate Communications**”) of New World China Land Limited (the “**Company**”) are now available on the Company's website at www.nwcl.com.hk:

- (a) an annual report for the year ended 30 June 2014 (“**2014 Annual Report**”); and
- (b) a circular dated 20 October 2014 relating to notice of annual general meeting, re-election of the retiring directors and general mandates to issue shares and to repurchase shares (“**Circular**”).

The Corporate Communications can be found under “For investors” section on the home page of the Company's website. You may access the 2014 Annual Report by selecting “Annual Reports” under “For Investors” section and clicking “Download” under “2014 Annual Report”. In addition, you may access the Circular by selecting the relevant document after clicking “Corporate Announcement” under “For investors” section.

If you wish to receive a printed copy of the Corporate Communications, you can complete the Request Form on the reverse side and return it to the Company's branch share registrar in Hong Kong, Tricor Standard Limited, by post using the mailing label provided. The printed copy of the Corporate Communications will be sent to you free of charge upon receipt of your request.

Please note that by completing and returning the Request Form to request for the printed copy of the Corporate Communications, you will expressly indicate that you prefer to receive all future corporate communications of the Company in printed form and in the language selected.

Should you have any queries relating to this notification, please contact the Customer Service Hotline of Tricor Standard Limited at (852) 2980 1333 from 9:00 a.m. to 6:00 p.m., Monday to Friday (excluding Hong Kong public holidays).

Yours faithfully,
For and on behalf of
New World China Land Limited
Ngan Man-ying, Lynda

致：本公司證券的非登記持有人

於本公司網站刊發公司通訊的通知

我司現謹通知 閣下，新世界中國地產有限公司(「本公司」)下述的公司通訊(「公司通訊」)的英文本及中文本，現已登載於本公司網站www.nwcl.com.hk：

- (a) 截至2014年6月30日止年度年報(「**2014年年報**」)；及
- (b) 2014年10月20日關於股東週年大會通告、重選退任董事、以及發行及購回股份的一般授權通函(「**通函**」)。

該等公司通訊載於本公司網站主頁「投資界」項下。閣下可於「投資界」項下選擇「企業年報」及於「2014年度年報」下按「下載」以覽閱2014年年報。此外，閣下亦可在「投資界」項下按「企業公告」後選擇有關文件以覽閱通函。

倘 閣下擬收取公司通訊的印刷本，可填妥本函背頁之要求表格及利用郵寄標籤寄回本公司之股份過戶登記處香港分處 - 卓佳標準有限公司。當收到 閣下的要求時，公司通訊的印刷本將免費發送予 閣下。

請注意，當 閣下填寫及寄回要求表格以索取公司通訊的印刷本後，即表示 閣下確認擬收取本公司日後刊發的所有公司通訊的印刷本及所選擇之語言版本。

倘 閣下對本通知有任何查詢，請於星期一至星期五(香港公眾假期除外)上午9時至下午6時致電卓佳標準有限公司客戶服務熱線，電話號碼為(852) 2980 1333。

代表
新世界中國地產有限公司
公司秘書
顏文英
謹啟

2014年10月20日

Request Form 要求表格

To: New World China Land Limited (the “Company”)
c/o Tricor Standard Limited
Level 22, Hopewell Centre
183 Queen’s Road East, Hong Kong

致：新世界中國地產有限公司(「本公司」)
卓佳標準有限公司轉交
香港皇后大道東183號
合和中心22樓

I/We would like to receive the printed copy of Annual Report for the year ended 30 June 2014 and Circular dated 20 October 2014 of the Company (“Current Corporate Communications”) and all future Corporate Communications¹ of the Company in English version ; or in Chinese version ; or in English and Chinese versions

本人/吾等要求索取截至2014年6月30日止年度年報及2014年10月20日通函(「本次公司通訊」)及本公司日後刊發的所有公司通訊¹的 英文印刷本 ; 或 中文印刷本 ; 或 中及英文印刷本(請在適當空格內劃上「X」號)²。

Signature 簽署 : _____

Date 日期 : _____

Name 姓名 : _____ (English 英文)
(in block letters 以正楷填寫)

_____ (Chinese 中文)

Contact Phone
Number 聯絡電話 : _____

Notes 註 :

1. Corporate Communications refer to any documents issued or to be issued by the Company for information or action of holders of securities of the Company, including but not limited to annual report, interim report, notice of meeting, listing document, circular and proxy form.
公司通訊指由本公司發出或將予發出以供本公司證券持有人參照或採取行動的任何文件，其中包括但不限於年報、中期報告、會議通告、上市文件、通函及委任代表表格。
2. By completing and returning this Request Form to request for the printed copy of the Current Corporate Communications, you have expressly indicated that you prefer to receive all future Corporate Communications of the Company in printed form and in the language selected above.
當閣下填寫及寄回要求表格以索取本次公司通訊的印刷本後，即表示閣下確認擬收取本公司日後刊發的所有公司通訊的印刷本及以上所選擇之語言版本。

(Please cut along the dotted line 請沿虛線剪下)

