(incorporated in the Cayman Islands with limited liability) (Stock Code: 917)

11 March 2016

Dear Shareholders.

Notification of publication of Corporate Communications on the Company's website

We hereby notify you that both English and Chinese versions of the Interim Report of New World China Land Limited (the "Company") for the six months ended 31 December 2015 (the "Interim Report") are now available on the Company's website at www.nwcl.com.hk (the "Company Website").

The Interim Report can be found under "For Investors" section on the home page of the Company Website. You may access the Interim Report by selecting "Annual Reports" under "For Investors" section and clicking "Download" under "2015/2016 Interim Report".

If you have any difficulty for any reason in receiving or gaining access to the Interim Report posted on the Company Website, we will promptly send the printed form of the Interim Report to you free of charge upon receipt of your request. Furthermore, you are entitled at any time to change your choice of the means of receipt (either in printed form or via the Company Website) and/or language(s) (either English only or Chinese only or both languages) of the corporate communications by completing the enclosed request form and return it by post to the Company's branch share registrar in Hong Kong, Tricor Standard Limited (the "Hong Kong Branch Share Registrar") using the mailing label provided. Alternatively, you may send your request by notice in writing to the Hong Kong Branch Share Registrar at Level 22, Hopewell Centre, 183 Queen'

REQUEST FORM要求表格

To: New World China Land Limited (the "Company") 数: 新世界中國地產有限公司(「本公司」)
c/o Tricor Standard Limited 卓佳標準有限公司轉交
Level 22, Hopewell Centre 香港皇后大道東183號
183 Queen's Road East 合和中心22樓

Part A: To receive the printed version of the Company's Interim Report for the six months ended 31 December 2015 ("2015/2016 Interim Report") 甲部: 收取本公司截至2015年12月31日止六個月中期業績報告(「2015/2016中期業績報告」)印刷本

(Please tick the box, if appropriate 請於空格內劃上「✓」號(如適用))

I/We would now like to receive the printed version of the 2015/2016 Interim Report in *English / Chinese / both English and Chinese (*please delete where inappropriate).

本人 吾等希望收取2015/2016中期業績報告的*英文 中文 英文及中文印刷本(*請刪除不適用者)。

Part B: To change the choice of language or means of receipt of future Corporate Communications¹

乙部: 更改收取日後公司通訊 的語言版本及途徑

Hong Kong

I/We would like to receive future Corporate Communications in the following manner: (Please tick **ONLY ONE** of the following boxes.) 本人 吾等擬按以下方式收取日後公司通訊:(請在其中一個空格內劃上「✓」號。)

To receive the printed English language version only. 只收取英文印刷本。

To receive the printed Chinese language version only. 只收取中文印刷本。

To receive both printed English and Chinese language versions. 同時收取英文及中文印刷本。

To access the Corporate Communications posted on the Company's website using electronic means in lieu of receiving printed copies, and to receive email notification of the posting of the Corporate Communications on the Company's website to my email address at ________, or in the event that no email address is provided, to receive printed notification at the address as appearing in register of members of the Company.

Name 姓名(Please use ENGLISH BLOCK LETTERS) (請用英文正楷填寫)	Signature 簽署	
Address 地址		
Contact telephone number 聯絡雷話號碼	Date 日期	

附註:

- 1. Corporate Communications refer to any documents issued or to be issued by the Company for the information or action of the holders of securities of the Company, including but not limited to annual report, interim report, notice of meeting, listing document, circular and proxy form. 公司通訊指由本公司發出或將予發出以供本公司證券持有人參照或採取行動的任何文件,其中包括但不限於年報、中期業績報告、會議通告、上市文件、通函及委任代表表格。
- 2. If your shares are held in joint names, the shareholder whose name stands first in the register of members of the Company in respect of the joint holding should sign this Request Form in order to be valid.
 - 如 閣下的股份屬聯名股東持有,則本要求表格須由該名於本公司股東名冊上就聯名持有股份其姓名位列首位的股東簽署,方為有效。

(Please cut along the dotted line請沿虛線剪下)

Please cut the mailing label and stick this on an envelope to return

the Request Form to us.

No postage stamp is required for local mailing in Hong Kong

當 閣下寄回此表格時,請將此郵寄標籤剪貼於信封上。 如在本港投寄, 閣下無需支付郵費或貼上郵票 Mailing Label郵寄標籤

Tricor Standard Limited 卓佳標準有限公司 Freepost No.簡便回郵號碼: 37 Hong Kong香港